

RIZKY AGUS WIBOWO

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WordPress Developer and Elementor Designer with 4 years of freelance experience and 20+ live websites for clients in services, villa, restaurant, and construction. I build fast, SEO-friendly websites that rank on page 1 of Google and drive real organic sales for clients. I start every project by understanding the client's business needs, so the website delivers measurable results instead of just looking good.

Work Experiences

PT Projasa Cita Nusantara - **Denpasar, Bali, Indonesia** Jul 2021 - Present

Digital Marketing

Projasa is a building and business legality consultancy established in 2015, providing services for PBG (Building Approval), SLF (Certificate of Building Functionality), and the establishment of PT, CV, and PT PMA (foreign-owned) companies.

- Built and managed the company website using WordPress and Elementor, including service pages for PBG, SLF, and PT, CV, and PT PMA company establishment
- Handled SEO optimization (on-page, content, and Google Business Profile) to grow organic traffic and local visibility
- Managed paid advertising on Google Ads and Meta Ads Manager to generate leads
- Designed company content, including social media posts, job vacancy posters, company profile, ad creatives, flyers, and more
- Wrote website copy and promotional materials tailored to prospective clients
- Performed routine website maintenance, fixes, and revisions
- Grew organic traffic through continuous SEO optimization over approximately 2 years
- Ranked #1 on Google for "siup mb" and on page 1 for "pendirian pt denpasar" and "jasa bikin cv denpasar"
- Achieved #1 and #2 positions on Google Maps for "konsultan perizinan" by managing two Google Business Profiles
- Resolved ad serving restrictions on Google Ads for a government-related licensing service, restoring campaign delivery
- Ran Meta Ads campaigns for a vehicle tax (Samsat) service, generating an average of 25+ sales per month and approximately IDR 20 million in monthly revenue

Duasatu Kreatif - **Kuta Selatan, Bali, Indonesia (Remote)** Jan 2023 - Present

Freelance Web Developer (Project-Based)

Passionate team quickly grew into a marketing–digital partner for brands that wanted more than just presence. In 2023, Dua Satu Kreatif officially began its journey, collaborating with brands across hospitality, property, F&B, lifestyle, and product industries. Every project sharpened our thinking, refined our process, and strengthened one promise: to help brands communicate clearly, connect authentically, and grow with purpose.

- Built WordPress and Elementor websites based on client briefs, including faithful implementation of client-provided designs
- Optimized on-page SEO (heading structure, meta tags, internal linking, and content) for every website delivered
- Improved website loading speed through image optimization, caching, and performance configuration
- Provided post-launch maintenance and technical support
- Coordinated with the agency team and clients to meet requirements and deadlines

Media Ceria Bali - **Ubud, Bali, Indonesia (Remote)** Jan 2023 - Present

Freelance Web Developer (Project-Based)

PT Media Ceria Teknologi is a software house in Bali, based in Ubud. We design and build websites, mobile apps, booking engines, POS and custom business systems for villas, tour operators, restaurants and growing companies across Bali and Indonesia.

- Built WordPress and Elementor websites based on client briefs, including faithful implementation of client-provided designs
- Optimized on-page SEO (heading structure, meta tags, internal linking, and content) for every website delivered
- Improved website loading speed through image optimization, caching, and performance configuration
- Provided post-launch maintenance and technical support
- Coordinated with the agency team and clients to meet requirements and deadlines
- Trained clients to manage their websites independently (updating content, products, and pages) after project handover

Deverust Studio - **Tangerang, Banten, Indonesia (Remote)** Aug 2024 - Apr 2026

Inner Page Designer (Envato Template Kit)

Deverust Studio is a design and no-code web development studio based in South Tangerang, Banten, Indonesia, founded in 2021.

- Designed inner pages for Elementor template kits published on Envato Elements, excluding the home page and design system
- Followed the home page and design system created by the team to keep every page visually consistent
- Applied UI/UX principles to deliver clean, easy-to-navigate, and responsive layouts
- Selected photos that meet Envato Elements licensing standards for use in templates
- Revised templates based on Envato's review feedback until approval

Independent - **Kuta, Bali, Indonesia** Jan 2022 - Present

Elementor Designer

- Built WordPress and Elementor websites for clients in services, villa, restaurant, and construction, from consultation to launch
- Identified client business needs and designed fitting website solutions rather than relying on generic templates
- Optimized on-page SEO and loading speed for every website
- Provided maintenance and trained clients to manage their websites independently
- Delivered 20+ websites for clients across various industries
- Multiple websites ranked on page 1 of Google for a range of keywords
- Client websites generated sales from organic traffic

Education Level

Institut Bisnis dan Teknologi Indonesia (INSTIKI) - **Denpasar, Bali, Indonesia** Sep 2015 - Feb 2020

Bachelor of Informatics Engineering, 3.36/4.00

Organisational Experience

PKKMB 2019 INSTIKI - **Denpasar, Bali, Indonesia** Jul 2019 - Aug 2019

Sie Konsumsi

As the Consumption Committee for the New Student Orientation Program (PKKMB) at Institut Bisnis dan Teknologi Indonesia (INSTIKI) in 2019, I played a crucial role in ensuring the smooth execution of the program by overseeing and managing the consumption aspects for the participants.

- Collaborated with the organizing committee to develop a comprehensive budget for the Consumption Committee's activities.
- Effectively managed allocated funds to ensure cost-effectiveness and adherence to financial guidelines.
- Coordinated logistics for refreshments, meals, and snacks during the entire PKKMB period.
- Worked closely with vendors to secure timely and quality deliveries, considering dietary preferences and restrictions.
- Collaborated with committee members to distribute responsibilities and streamline tasks related to consumption.
- Conducted regular meetings to discuss progress, address challenges, and ensure effective teamwork.

Skills, Achievements & Other Experience

- **Achievements** (2023): Digital Marketing: FB & Instagram Ads (habiskerja.com)
- **Achievements** (2023): Digital Marketing: Google Ads (habiskerja.com)
- **Achievements** (2022): Rakamin Trial Class - Kickstart UI UX Design Journey (Rakamin Academy)
- **Achievements** (2022): Intro to Digital Marketing (RevoU)
- **Achievements** (2022): UI Design to WordPress Development (BuildWithAngga)