



RIZKY AGUS WIBOWO

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Jl. Sempati No. 15 Tuban, Kuta, Badung

I am a professional with over 3 years of experience in building and designing websites using WordPress, with specific expertise in utilizing Elementor as a page builder. Throughout my career, I have successfully developed various visually appealing and responsive websites, optimizing user experiences and ensuring optimal performance.

Work Experiences

PT Projasa Cita Nusantara - Bali, Indonesia

May 2021 - Present

Web Designer

PT Projasa Cita Nusantara is engaged in services for establishing and managing CV, PT PMA, PBG/SLF permits for residences and businesses as well as Website Creation & Digital Marketing.

- Meeting with the client to discuss the website that will be built
- Discussion with the team before building the client's website
- Build websites according to client requests
- Create a website wireframe as an overview of the website that will be built for the client
- Content maintenance, SEO, page speed, bugs on the office website

PT Projasa Legal Insani - Bali, Indonesia

Jan 2023 - Present

Digital Marketing

PT Projasa Legal Insani is a subsidiary of PT Projasa Cita Nusantara, this company is engaged in arranging business permits such as establishing PT, CV and PT PMA. PT Projasa Legal Insani is a subsidiary of PT Projasa Cita Nusantara, this company is engaged in arranging business permits such as establishing PT, CV and PT PMA.

- Designing and implementing campaigns on various ads platforms for office purposes.
- Manage paid ads on platforms like Google Ads and Facebook Ads to increase visibility and conversions.
- Analyze campaign data and compile periodic reports to identify trends and opportunities.
- Optimizing websites and online content to improve organic search rankings.
- Conduct in-depth analysis to identify the most effective keywords and target audience, and optimize landing pages for maximum conversions. Manage and design content for the company's social media platforms. Monitor and engage audiences through various social media channels. Analyze social media statistics and trends to inform content strategy. Interact with customers and answer questions or comments quickly and efficiently.

Education Level

STMIK STIKOM INDONESIA - Bali, Indonesia

Jul 2015 - Feb 2020

Bachelor Degree in Information Technology

Organisational Experience

PKKMB 2019 STIMIK STIKOM INDONESIA - Kota Denpasar



Jul 2019 -

Sie Konsumsi

As the Consumption Committee for the New Student Orientation Program (PKKMB) at STIMIK STIKOM INDONESIA in 2019, I played a crucial role in ensuring the smooth execution of the program by overseeing and managing the consumption aspects for the participants.

- Collaborated with the organizing committee to develop a comprehensive budget for the Consumption Committee's activities.
- Effectively managed allocated funds to ensure cost-effectiveness and adherence to financial guidelines.
- Coordinated logistics for refreshments, meals, and snacks during the entire PKKMB period.
- Worked closely with vendors to secure timely and quality deliveries, considering dietary preferences and restrictions.
- Collaborated with committee members to distribute responsibilities and streamline tasks related to consumption.
- Conducted regular meetings to discuss progress, address challenges, and ensure effective teamwork.

Skills, Achievements & Other Experience

- **Achievements**  (2023): Digital Marketing: FB & Instagram Ads (habiskerja.com)
- **Achievements**  (2023): Digital Marketing; Google Ads (habiskerja.com)
- **Achievements**  (2022): Rakamin Trial Class - Kickstart UI UX Design Journey (Rakamin Academy)
- **Achievements**  (2022): Intro to Digital Marketing (RevoU)
- **Achievements**  (2022): UI Design to WordPress Development (BuildWithAngga)